

Have You Heard About INSIGHT?

Here's what past graduates have to say about INSIGHT:

"INSIGHT has really taught me a lot."

"I would definitely recommend the program to others."

"It was just amazing!"

"All my questions were answered with respect."

"Having the opportunity to meet the people first hand was the best part - as it made the workings of the government come to life."

"This program was one of the highlights of my life in Winchester."

Why You Should Sign Up For The



- Gain a deeper understanding of how local government works from the people in the government which directly serves you
- Meet government leaders and staff members and visit various government facilities
- Understand how you can become engaged in public affairs
- Participate in dialogues with City staff about successes and challenges
- Serve as a role model for other community residents interested in social change
- Help foster an environment that contributes to the quality of life for all residents
- Gain the knowledge needed to become a member of a City advisory board
- Help build a livable, sustainable community

Register NOW!

City of Winchester
15 North Cameron St.
Winchester, VA 22601
www.winchesterva.gov



2007 Participants

2007

Get your
information
from the
source!



City of Winchester

Every Thursday
PLUS

Bonus Sessions & Facility Tours
Every Tuesday

August 19 - October 23
6:30 - 9:00 p.m.

2008 **INSIGHT** Citizen's Academy **SCHEDULE**

Week 1

WELCOME RECEPTION

Tuesday, August 19 6:00 - 9:00 p.m.

DESIGNing Winchester I

Thursday, August 21 6:30 - 9:00 p.m.
Economic Redevelopment, Old Town Development & Parking Authority

Week 2

BONUS FACILITY (Historical) TOUR: Rouss City Hall

Tuesday, August 26 6:30 - 9:00 p.m.

DESIGNing Winchester II

Thursday, August 28 6:30 - 9:00 p.m.
Planning, Zoning & Inspections

Week 3

BONUS SESSION: Handley Library

Tuesday, September 2 6:30 - 9:00 p.m.

Telling Our STORY I

Thursday, September 4 6:30 - 9:00 p.m.
Winchester's History by Mike Foreman (local historian, author and former Winchester Clerk) and City & County Unification Initiative Overview

Week 4

BONUS SESSION: Public Works & Going Green

Tuesday, September 9 6:30 - 9:00 p.m.
Traffic, Street Maintenance, Refuse, Recycling, Arbor Services, How to Be Green & What the City is Doing to Reduce it's Carbon Footprint

Telling our STORY II

Thursday, September 11 6:30 - 9:00 p.m.
City Manager, Council, City Values, Finance, Commissioner of the Revenue & Treasurer

Week 5

BONUS SESSION: Constitutional Officers

(Attend Court anytime between 8:30 a.m. & 4:30 p.m.)
Tuesday, September 16 6:30 - 9:00 p.m.
Commonwealth Attorney, Clerk of Circuit Court & Sheriff

Working as a SYMPHONY I

Thursday, September 18 6:30 - 9:00 p.m.
Police, Fire & Rescue, Emergency Communication & Emergency Management

Week 6

BONUS FACILITY TOUR: Wastewater Treatment Plant

Tuesday, September 23 6:30 - 9:00 p.m.

Working as a SYMPHONY II

Thursday, September 25 6:30 - 9:00 p.m.
Utilities, Engineering & Tour of the Water Plant

Week 7

BONUS SESSION & FACILITY TOUR: Winchester Public Schools & JHHS

Tuesday, September 30 6:30 - 9:00 p.m.

Having EMPATHY for Others I

Thursday, October 2 6:30 - 9:00 p.m.
Office of Housing and Neighborhood Development & Transit

Week 8

BONUS FACILITY TOUR: Regional Jail & Juvenile Detention Center

Tuesday, October 7 6:30 - 9:00 p.m.

Having EMPATHY for Others II

Thursday, October 9 6:30 - 9:00 p.m.
Social Services

Week 9

FIELD TRIP: Attend Council Meeting

Tuesday, October 14 6:30 - 9:00 p.m.

Maintaining PLAY

Thursday, October 16 6:30 - 9:00 p.m.
Parks and Recreation & Administration

Week 10

BONUS SESSION & FACILITY TOUR: Winchester-Frederick Co. Convention & Visitors Bureau & Civil War Center

Tuesday, October 21 6:30 - 9:00 p.m.

Finding the MEANING

Thursday, October 23 6:30 - 9:00 p.m.
How to Get Involved, Q & A, Mock City Council Meeting (You become the Council Members - mock meeting led by Council President & Mayor), Graduation Ceremony

According to the book "A Whole New Mind" by Daniel Pink, there are six aptitudes needed to move from an informational age, where information is just disseminated, to a conceptual age where feelings and emotions come into play. These aptitudes include:

DESIGN
STORY
SYMPHONY
EMPATHY
PLAY
MEANING

On this idea, the new and improved INSIGHT was created in 2007 and new features were added in 2008.



Register Now!

Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

E-mail: _____

Daytime Phone: _____

Years Living in Winchester: _____

Shirt Size: S M L XL

Registration Deadline: August 19, 2008

Return this form to (or e-mail/call Amy):

City of Winchester
Attn: Amy Simmons
15 North Cameron Street
Winchester, VA 22601
Fax: 540-722-3618

"Let your life be an empathyzing story,
designed to play in a meaningful symphony."